



Journalism

Merit Badge Workbook

This workbook is not required but is designed to help you with this merit badge. No one can add or subtract from the Boy Scout Requirements #33215. Use page backs & add pages as needed. Please send comments to: craig@craiglincoln.com. Requirements effective: January 1, 2007, Workbook updated: March 2007.

Scout's Name: _____ Unit:: _____

Counselor's Name: _____ Counselor's Ph #: _____

1. Explain what freedom of the press is _____

and how the First Amendment guarantees that you can voice your opinion. _____

In your discussion, tell how to distinguish between fact _____

and opinion, _____

and explain the terms libel, _____

slander, _____

defamation, _____

fair comment and criticism, _____

public figure, _____

privacy, _____

and malice. _____

Discuss how these matters relate to ethics in journalism. _____

2. Do either A OR B:

a. Newspaper and magazine journalism:

1. All on the same day, read a local newspaper, a national newspaper, a newsmagazine, and (with your parent's permission) an online news source. From each source, clip, read and compare a story about the same event. Tell your counselor how long each story is and how fair and accurate the stories are in presenting different points of view. Tell how each source handled the story differently, depending on its purpose or audience .

Story _____

Local newspaper _____

How Long? _____

How Fair & Accurate? _____

Difference in handling? _____

Purpose or audience? _____

National newspaper _____

How Long? _____

How Fair & Accurate? _____

Difference in handling? _____

Purpose or audience? _____

Newsmagazine _____

How Long? _____

How Fair & Accurate? _____

Difference in handling? _____

Purpose or audience? _____

Online news source _____

How Long? _____

How Fair & Accurate? _____

Difference in handling? _____

Purpose or audience? _____

2. Visit a newspaper or magazine office Ask for a tour of the various divisions, (editorial, business, and printing). During your tour, talk to an executive from the business side about management's relations with reporters, editors, and photographers _____

and what makes a "good" newspaper or magazine. _____

b. Radio and television journalism:

1. All on the same day, watch a local and national network newscast, listen to a radio newscast, and (with your parent's permission) view a national broadcast news source online. List the different news items and features presented, the different elements used, and the time in minutes and seconds and the online space devoted to each story. Compare the story lists, and discuss whether the stories are fair and accurate. Explain why the different news outlets treated the stories differently and/or presented a different point of view.

Story _____

Local newscast: _____

News items & features: _____

Elements Used: _____

Time given: _____

Compare story lists: _____

How Fair & Accurate? _____

Difference in handling? _____

Purpose or audience? _____

National Network Newscast _____

News items & features: _____

Elements Used: _____

Time given: _____

Compare story lists: _____

How Fair & Accurate? _____

Difference in handling? _____

Purpose or audience? _____

Radio Newscast _____

News items & features: _____

Elements Used: _____

Time given: _____

Compare story lists: _____

How Fair & Accurate? _____

Difference in handling? _____

Purpose or audience? _____

Online news source _____

News items & features: _____

Elements Used: _____

Space given: _____

Compare story lists: _____

How Fair & Accurate? _____

Difference in handling? _____

Purpose or audience? _____

2. Visit a radio or television station. Ask for a tour of the various departments, concentrating on those related to news broadcasts. During your tour, talk to the station manager or other station management executive about station operations, particularly how management and the news staff work together, _____

and what makes a "good" station. _____

If possible, go with a reporter to cover a news event. _____

3. Discuss the differences between a hard news story _____

and a feature story. _____

Explain what is the "five W's and H."

W _____

W _____

W _____

W _____

W _____

H _____

Then do ONE of the following:

a. Choose a current or an unusual event of interest to you, and write either a hard news article OR a feature article about the event. Gear the article for print OR audio OR video journalism. Share your article with your counselor.

b. With your parent's permission and counselor's approval, interview someone in your community who is influential because of his or her leadership, talent, career, or life experiences. Then present to our counselor either a written or oral report telling what you learned about this person.

c. With your parent's permission and counselor's approval, read an autobiography written by a journalist you want to learn more about. Write an article that tells what you learned about this person and the contributions this person has made to the field of journalism.

d. Attend a Scouting event and write a 200-word article (feature or hard news) about the event. Use either the inverted pyramid style or the chronological style. Review the article with our counselor, then submit it to your community newspaper or BSA local council or district newsletter for consideration.

4. Attend a public event and do ONE of the following:

a. Write two newspaper articles about the event, one using the inverted pyramid style and one using the chronological style.

b. Using a radio or television broadcasting style write a news story, a feature story and a critical review of the event.

c. Take a series of photographs to help tell the story of the event in pictures. Include news photos and feature photos in your presentation. Write a brief synopsis of the event as well as captions for your photos.

5. Find out about three career opportunities in journalism.

Pick one _____

and find out the education, _____

training, _____

and experience required for this profession. _____

Discuss this with your counselor, and explain why this profession might interest you. _____

